

Big Belly Side Panel Advertising Pricing 2020-2021 Year

Advertising Rates

Step 1: Choose how many big belly bins you want your advertisement to run on.

# of Ads	Printing Fee
1	\$30
2	\$60
3	\$90
4	\$120

NOTE: This printing amount in Step 1 will be charged by Mountain Hawk Design and Print Center when you submit your ad(s) for printing.

Step 2: Choose how long you want your advertisement to run for.

Length of Ad Run Time	LU Depart. Rate	Student Group Rate
2 weeks	\$30	\$15
1 month	\$50	\$25
2 months	\$65	\$32.50
3 months	\$85	\$42.50
6 months	\$165	\$82.50

NOTE: This run time amount in Step 2 will be charged by LU Facilities when you submit the [Big Belly Bin Advertising form](#).

Step 3: Determine the total cost.

Printing Fee + Length of Ad Run Time Fee = YOUR TOTAL COST

Please allow 10-12 business days from the time we have your final artwork, for the ads to be mounted in on the Big Belly bins