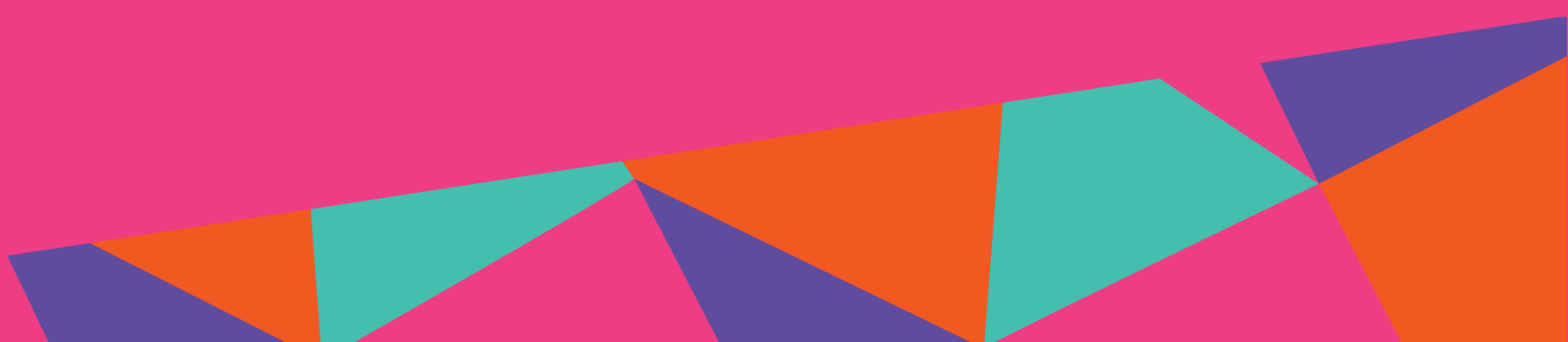
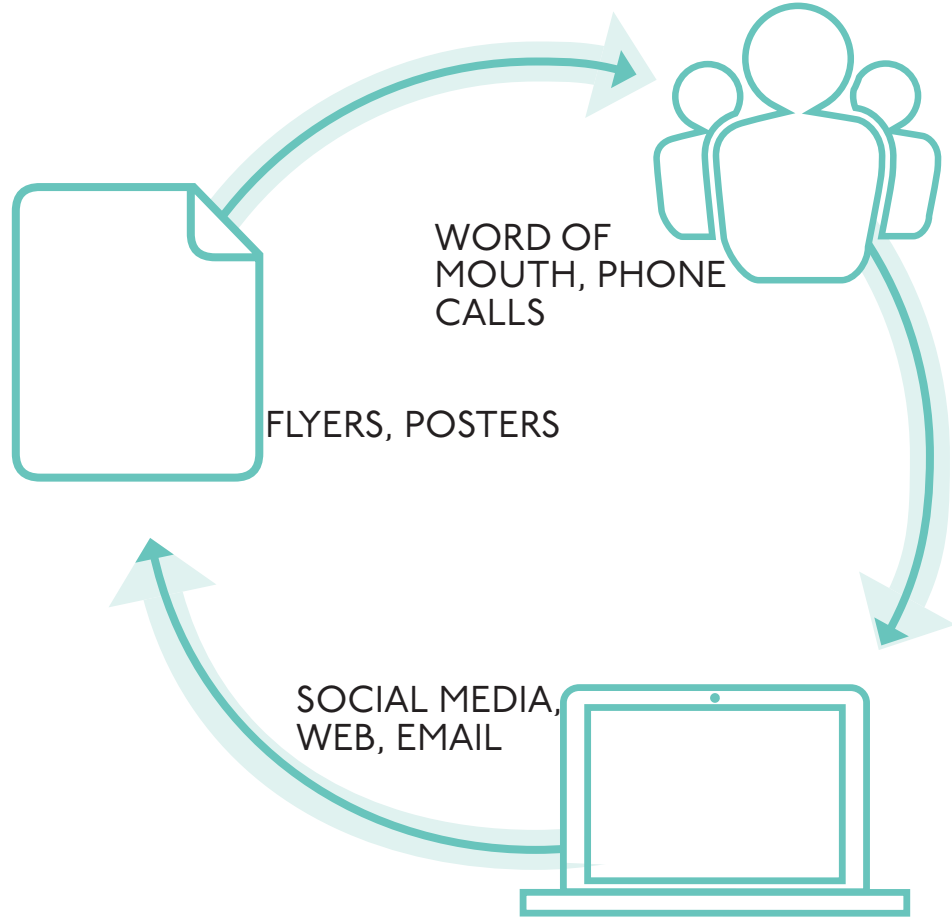

Public Open House I Summary

October 26th 2018

SO NEW ST



Outreach Summary



MATERIALS

The first public open house was advertised in print with flyers and posters as well as online via partner websites, eblasts, and social media.

Help design YOUR street!

SO NEW ST

**Join us @ the
1st Open House
for the South New Street
Streetscape Design!**

What do you want to see? New trees, public art, better lighting, traffic calming, benches, new signage...drop by and bring YOUR ideas!

WHEN: Wed. Oct. 17th.
(drop in) 12-2pm or 5-7pm

WHERE: 306 So. New St.

SO NEW ST

Welcome to our 1st Open House!

OUR GOALS:
DEVELOP A WELCOMING CORRIDOR BETWEEN LEHIGH UNIVERSITY AND FAHY BRIDGE, CELEBRATE LOCAL CULTURE AND BUSINESS, AND FOSTER A STRONG COMMUNITY.

TODAY'S AGENDA
1.) WELCOME & INTRODUCTIONS
2.) BRIEF PRESENTATION

WELCOME STATION 1
Stop by and learn more about the project and the process.

THE STREET STATION 2
Learn about the street today and tell us how you use it more.

ACTIVITIES STATION 3
Tell us what activities and programs you want to see.

CHARACTER STATION 4
Give us your vision for the street!

OPEN HOUSE STATIONS

SAFETY & ACCESSIBILITY
Traffic Calming

CONNECTIVITY
Transit Connection
Bicycle/Ped Connection

IDENTITY
Gateway to SouthSide

The South New Street Streetscape Enhancement Project envisions the improvement of pedestrian accessibility and safety, and embrace the cultural and institutional platform in South Bethlehem for public space utilization and economic sustainability.

Incorporating heritage and identity will provide a Gateway along South New Street between Lehigh University's active pedestrian plaza, Farrington Square, and Fahy Bridge, a major north / south corridor in South Bethlehem that is continuing to grow as both a neighborhood and citywide destination.

October 17th 2018

Meeting Overview

PRESENTATION

October 17th 2018 12-2pm or 5-7pm

The project team and partners gave a short presentation to kick-off the first public meeting. The presentation provided an overview of the project goals and partners and existing conditions. Existing conditions research included site context, existing transit, canopy trees, and lighting inventory.





**Welcome to the
1st Open House for the
South New Street
Streetscape Design!**

October 17th 2018



1

TODAY'S AGENDA

- 1.) WELCOME & INTRODUCTIONS
- 2.) BRIEF PRESENTATION
- 3.) INTERACTIVE ACTIVITY

OPEN HOUSE STATIONS

WELCOME
STATION 1
Stop by and learn more about the project and the process.

THE STREET
STATION 2
Learn about the street today and tell us how you use it now.
Challenge & Opportunities

ACTIVITIES
STATION 3
Tell us what activities and programs you want to see.
Safety/Accessibility; Connectivity; Identity



CHARACTER
STATION 4
Give us your vision for the street!




2

HELLO

**SOUTH NEW STREET STREETScape
ENHANCEMENT PROJECT**


+
STAKEHOLDERS




**WRT PRIME
CONSULTANT**

- + Landscape Architect
- + Architect
- + Civic Engagement


**KEIKO
TSURUTA
CRAMER**
PRINCIPAL
LANDSCAPE ARCHITECT



**MISA
CHEN**
PROJECT MANAGER
+ DESIGN LEAD
LANDSCAPE ARCHITECT



**ERIN K.M.
ROARK**
LEAD ARCHITECT



KEYSTONE CONSULTING ENGINEERS, INC (KCE) Civil | Traffic Engineering | Surveying

BEAM, LTD Lighting Design

LEHIGH VALLEY ENGINEERING MEP Engineering

3

GOALS

**DEVELOP A WELCOMING CORRIDOR
BETWEEN LEHIGH UNIVERSITY AND
FAHY BRIDGE WHERE CELEBRATE LOCAL
CULTURE AND BUSINESS, FOSTER A
STRONG COMMUNITY.**

**SAFETY &
ACCESSIBILITY**

Traffic Calming



CONNECTIVITY

Transit Connection
Multiuse Trail Connection





IDENTITY

Gateway to SouthSide



4

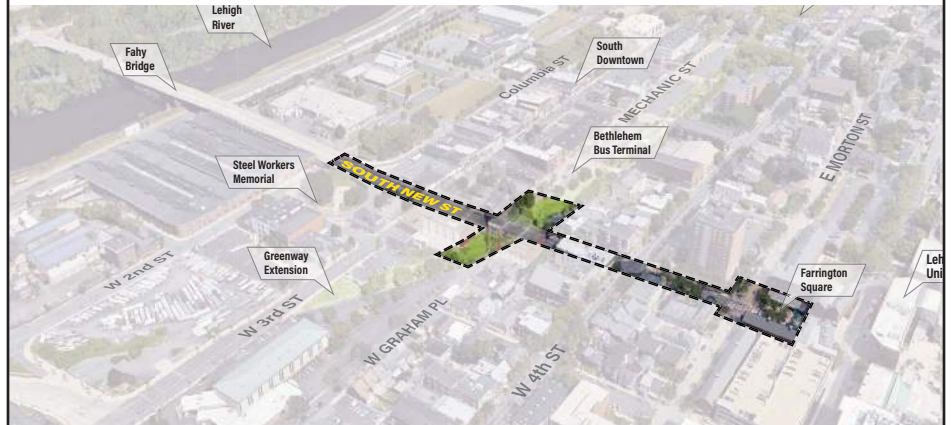
CONTEXT



SO NEW ST

5

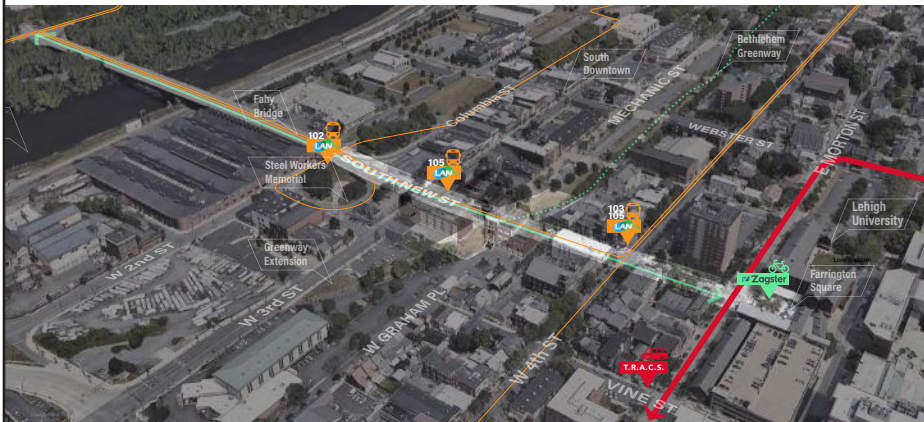
PROJECT SITE



SO NEW ST

6

TRANSIT



SO NEW ST

7

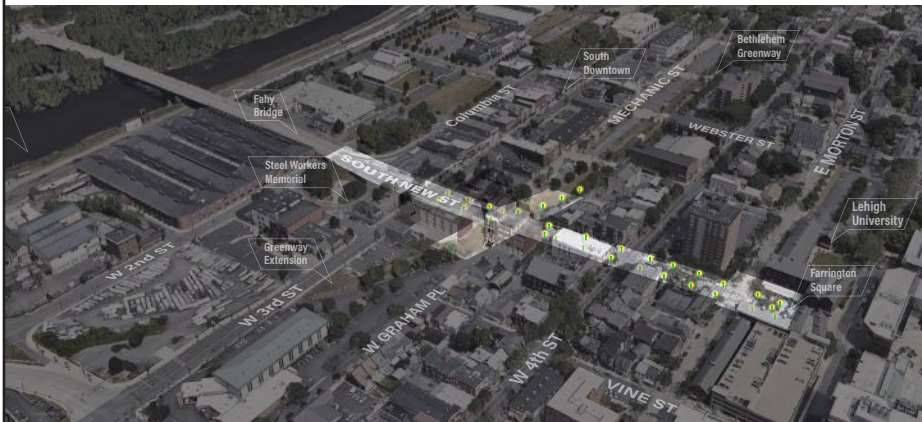
CANOPY TREES



SO NEW ST

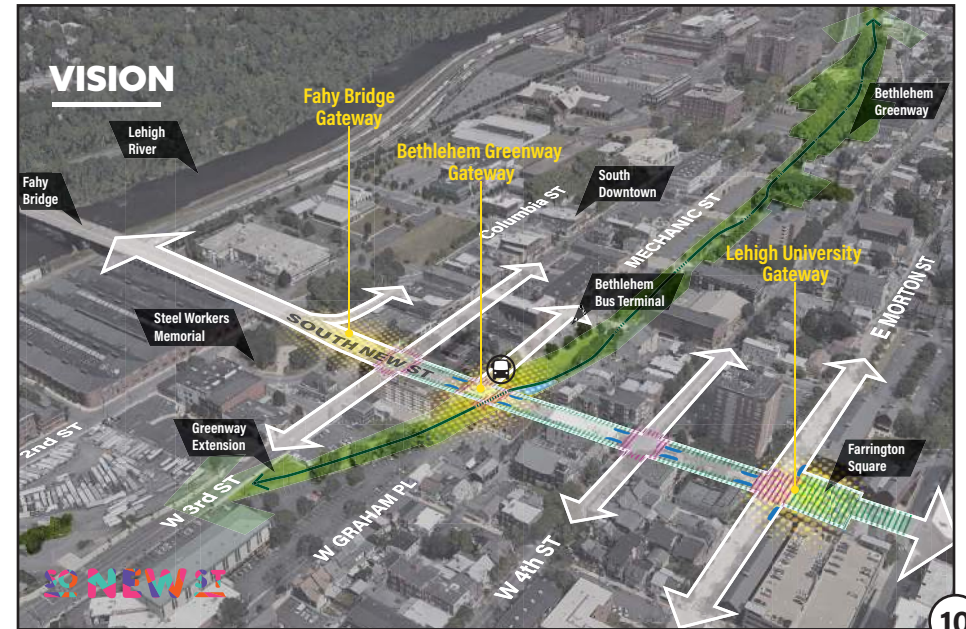
8

STREET LIGHTS



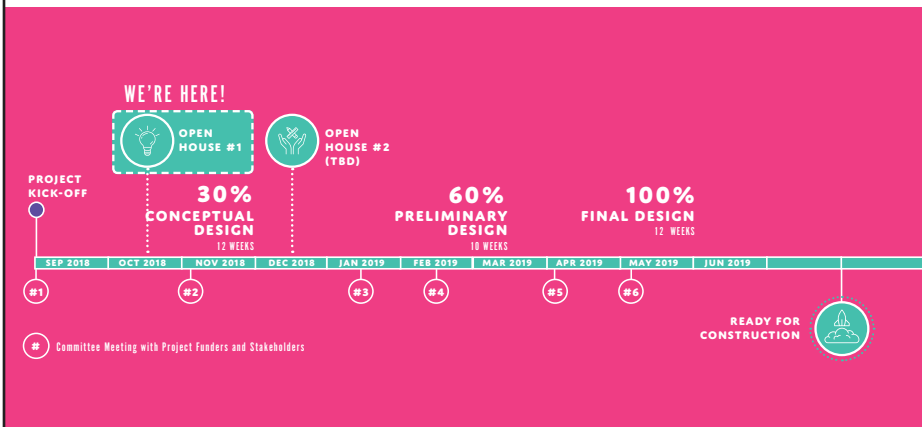
SO NEW ST

9



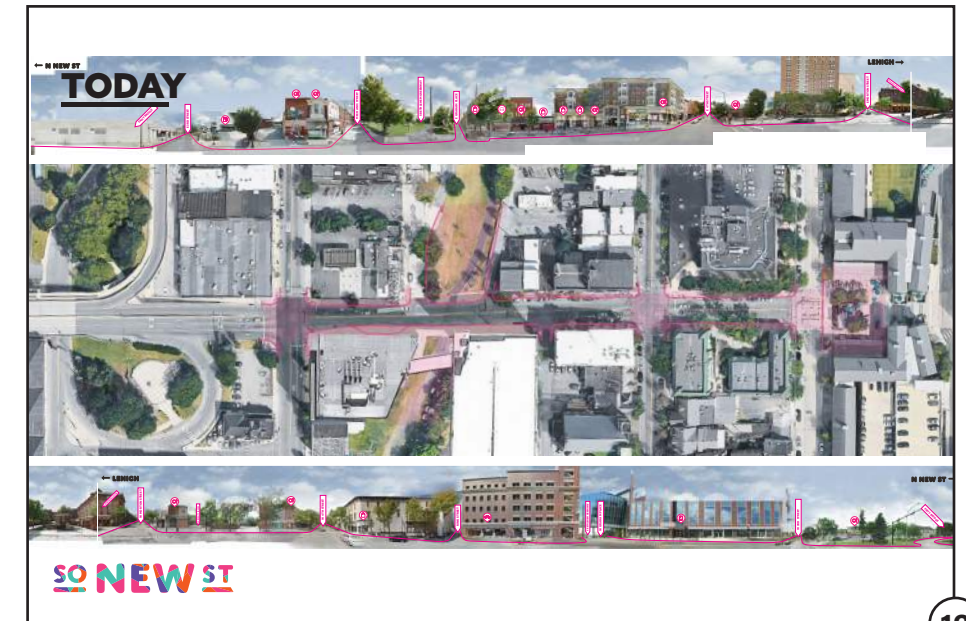
10

PROJECT SCHEDULE



SO NEW ST

11



SO NEW ST

12

PRIORITIES



TRAFFIC CALMING / SAFETY IMPROVEMENTS (BUMP-OUTS, PED-CROSSING AREA, ETC.)



LANDSCAPING (SHADE TREES WITH NATIVE PLANTS, ETC.)



GATEWAYS / POCKET PARKS (GREENWAY PARK, PLAZAS, PARKLETS, ETC.)



BICYCLE & TRANSIT AMENITIES (BUS SHELTERS, BIKE RACKS, ETC.)



PUBLIC ART / IMPROVED SIGNAGE (MURAL ART, ENVIRONMENTAL GRAPHIC, ETC.)



PEDESTRIAN AMENITIES (LIGHTING, SEATING, ETC.)

SO NEW ST

13



SAFETY & ACCESSIBILITY

WHAT WOULD MAKE A PEDESTRIAN-FRIENDLY STREET?

PLACE A DOT IN THE BOXES BELOW!



BUMP-OUTS



CROSSWALK ART



LIGHTING



PLANTING



OTHERS?

SO NEW ST

14



CONNECTIVITY

WHAT WOULD MAKE A ICONIC GATEWAY TO SOUTHSIDE?

PLACE A DOT IN THE BOXES BELOW!



BUS SHELTER



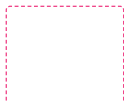
LIGHTING



ART



PLAZA



OTHERS?

SO NEW ST

15



IDENTITY

WHAT WOULD MAKE A COHESIVE STREETScape?

PLACE A DOT IN THE BOXES BELOW!



STREET FURNITURE



LIGHTING



SPECIAL PAVING



GRAPHICS



OTHERS?

SO NEW ST

16



OPEN HOUSE

October 17th 2018 12-2pm + 5-7pm

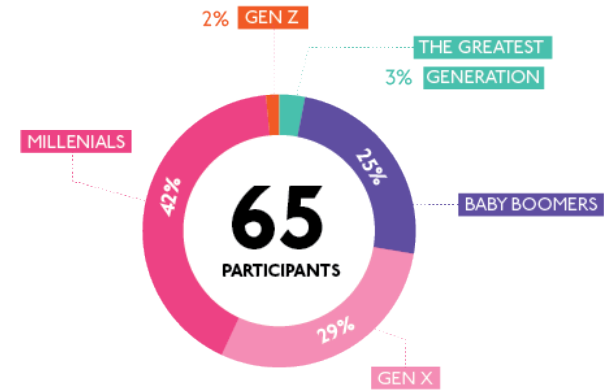
The final portion of the meeting was an interactive open house with 4 stations organized around the topics of visioning and identity, quality of life, and connectivity. The following pages contain the original boards as well as the responses the project team received from community members, agency partners, and stakeholders.

Present from the WRT team was: Keiko Cramer, Misa Chen, Erin Roark, Mary Morton, Kristine Pedersen and Jingran Yu. In addition to the WRT led Planning and Design Team, KSE Engineers were present at the Open House at stations.

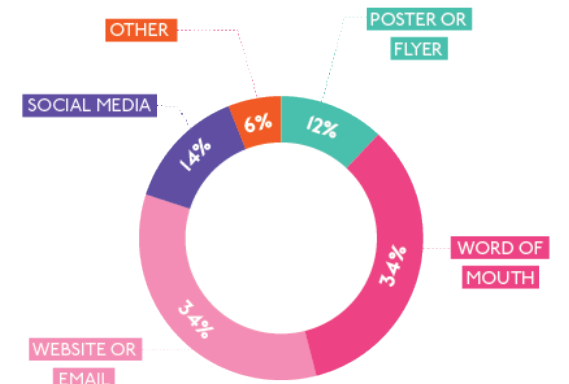




WHO PARTICIPATED?



HOW DID THEY HEAR ABOUT IT?



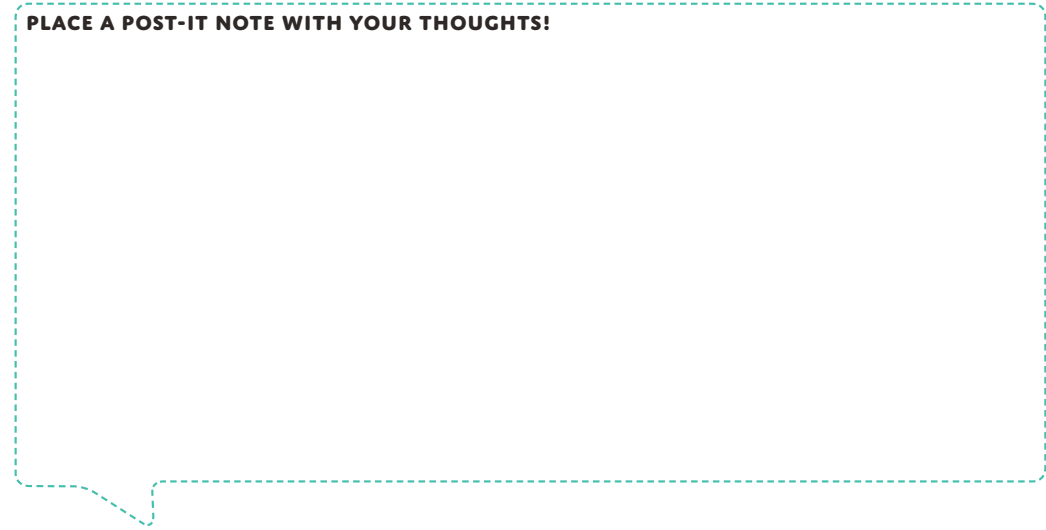


EXERCISE

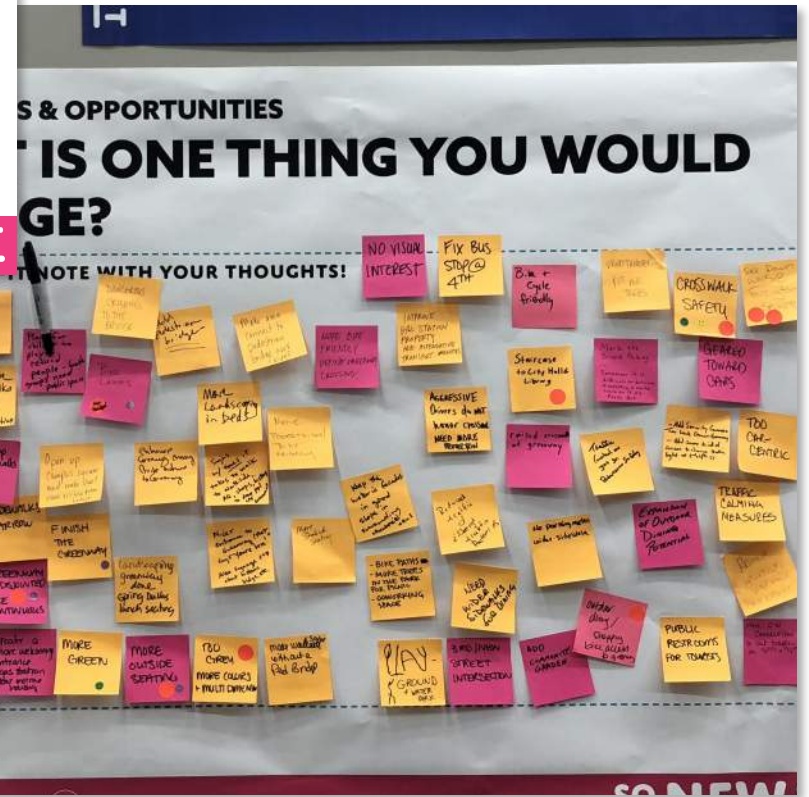
CHALLENGES & OPPORTUNITIES

WHAT IS ONE THING YOU WOULD CHANGE?

PLACE A POST-IT NOTE WITH YOUR THOUGHTS!



SO NEW ST

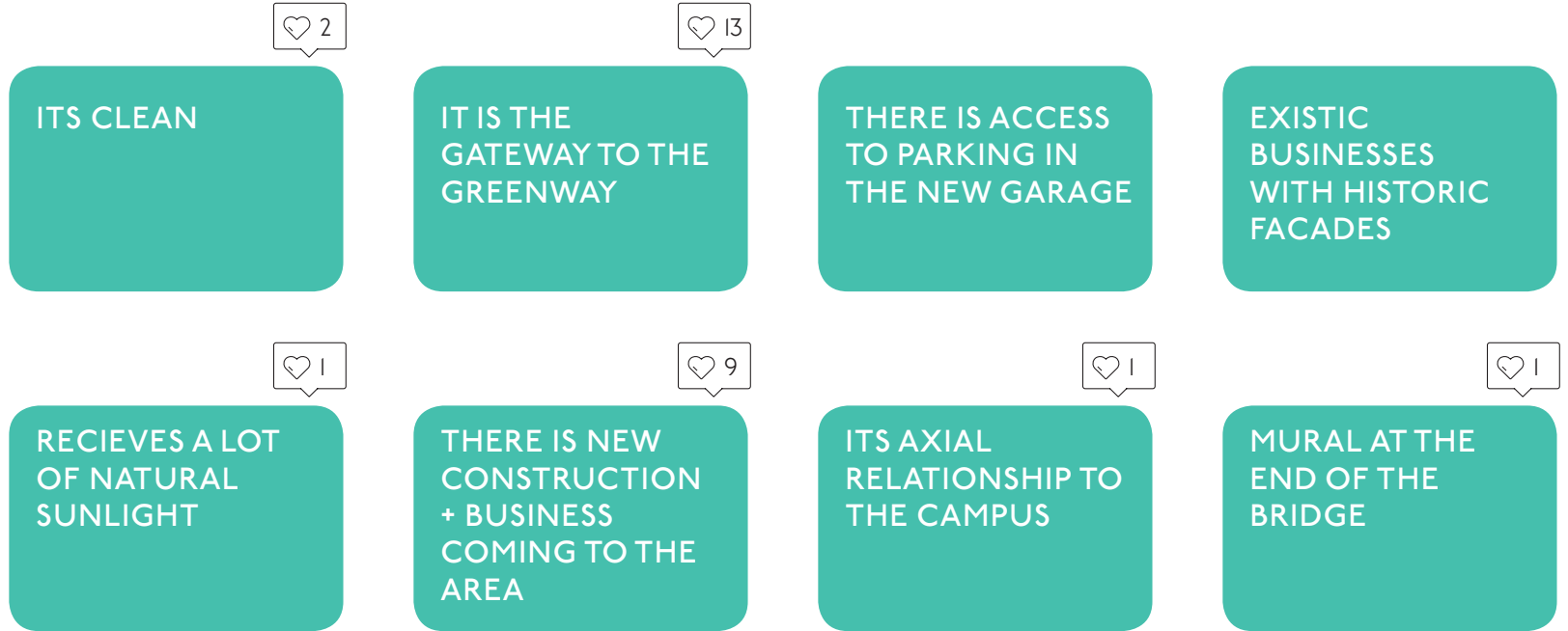


WHAT IS ONE THING YOU WOULD CHANGE?

- + DECORATIVE SIDEWALKS AND CROSSWALKS (1 LIKE)
- + FACADES ARE NOT INTERESTING (1 LIKE)
- + MORE GREENSPACE (2 LIKE)
- + MORE LIGHTS (2 LIKES)
- + MORE PLACES FOR CHILDREN OR RETIRED PEOPLE - BOTH GROUPS NEED PUBLIC SPACE (1 LIKE)
- + SIDEWALKS ARE TOO NARROW, MAKE MORE WALKABLE (2 LIKES)
- + CONTINUE THE GREENWAY (4 LIKES)
- + MORE LANDSCAPING BEDS AND TREES (1 LIKE)
- + TOO GREY, ADD MORE COLORS AND MULTI-DIMENSIONS (2 LIKE)
- + MORE OUTSIDE SEATING AND DINING OPPORTUNITIES (6 LIKES)
- + WINDTUNNEL
- + TAKE WALL DOWN AT FARRINGTON SQUARE (4 LIKES)
- + MAKE IT SAFER FOR PEDESTRIANS TO CROSS FAHY BRIDGE (2 LIKE)
- + SIGNS W/ TIMES IT TAKE TO WALK TO NORTH SIDE AND SENSORS FOR LIGHTS
- + MORE BIKE FRIENDLY (6 LIKE)
- + DEFINE GREENWAY CROSSING AND INTRODUCE TABLE TOP
- + CROSSWALK SAFETY (4 LIKES)
- + TRAFFIC CALMING MEASURES (2 LIKES)
- + WANT TO FEEL LIKE YOUR ENTERING AN ART DISTRICT (1 LIKES)
- + ENHANCE GREENWAY CROSSING AND ADD FORMAL ENTRANCE TO GREENWAY THAT SAYS "YOU'RE HERE" (2 LIKES)
- + SIGNAGE ABOUT HISTORIC BUILDINGS
- + MORE OF A WELCOMING ENTRANCE

RESULTS/WHAT WE HEARD

WHAT IS THE BEST THING ABOUT SOUTH NEW STREET NOW?



HOW DO YOU INTERACT WITH THE SPACE NOW?

WINTER

30

TOTAL RESPONSES

MAJORITY OF PEOPLE...

WALK AND DRIVE THROUGH IN THE MORNING AND AFTERNOON (22 RESPONSES)

VISIT RESTAURANTS AND SHOPS AT NIGH TIME (3 RESPONSES)

FEW PEOPLE...

BIKE

RUN ERRANDS

GET LUNCH ON GREENWAY

SPRING

23

TOTAL RESPONSES

MAJORITY OF PEOPLE...

GETTING COFFEE IN THE MORNING (3 RESPONSES)

WALKING THROUGH IN THE AFTERNOON (5 RESPONSES)

VISITING RESTAURANTS IN THE EVENING (4 RESPONSES)

FEW PEOPLE...

DRIVING THRU ERRANDS

BIKING RUNNING

SHOPPING GOING TO LIBRARY

SUMMER

19

TOTAL RESPONSES

MAJORITY OF PEOPLE...

WALKING THROUGH IN THE MORNING AND AFTERNOON (7 RESPONSES)

VISITING RESTAURANTS AND SHOPS (3 RESPONSES)

FEW PEOPLE...

DRIVE THRU ERRANDS

LUNCH ON GREENWAY WALK AT NIGHT

EVENTS GET COFFEE

FALL

24

TOTAL RESPONSES

MAJORITY OF PEOPLE...

WALK AND DRIVE THROUGH IN THE MORNING AND AFTERNOON (10 RESPONSES)

GETTING COFFEE OR DINING IN THE MORNING (4 RESPONSES)

FEW PEOPLE...

BIKE ERRANDS

SHOP LUNCH ON GREENWAY

DRIVE THRU AT NIGHT

RESULTS/WHAT WE HEARD

WHAT ARE YOUR PRIORITIES FOR STREETSCAPE IMPROVEMENTS?

22%

29 VOTES



TRAFFIC CALMING/
SAFETY IMPROVEMENTS
(BUMP-OUTS, PED-
CROSSING AREA, ETC.)

16%

20 VOTES



PUBLIC ART / IMPROVED
SIGNAGE (MURAL ART,
ENVIRONMENTAL
GRAPHIC, ETC.)

12%

16 VOTES



BICYCLE & TRANSIT
AMENITIES (BUS
SHELTERS, BIKE RACKS,
ETC.)

16%

21 VOTES



GATEWAYS / POCKET
PARKS (GREENWAY
PARK, PLAZAS,
PARKLETS, ETC.)

16%

20 VOTES



LANDSCAPING
(SHADE TREES WITH
NATIVE PLANTS,
ETC.)

18%

23 VOTES



PEDESTRIAN
AMENITIES (
LIGHTING, SEATING,
ETC.)

EXERCISE

SAFETY & ACCESSIBILITY

WHAT WOULD MAKE A PEDESTRIAN-FRIENDLY STREET?

PLACE A DOT IN THE BOXES BELOW!



BUMP-OUTS



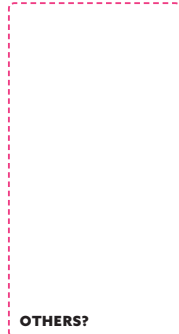
CROSSWALK ART



LIGHTING



PLANTING



OTHERS?



SO NEW ST

WHAT WOULD MAKE A PEDESTRIAN-FRIENDLY STREET?

PLACE A DOT IN THE BOXES BELOW!



BUMP-OUTS



CROSSWALK ART



LIGHTING



PLANTING



OTHERS?



SO NEW ST

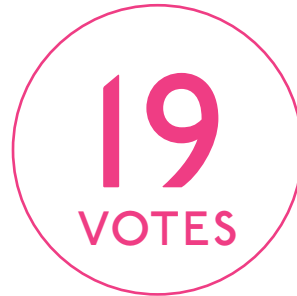
RESULTS/WHAT WE HEARD

WHAT WOULD MAKE A PEDESTRIAN FRIENDLY STREET?

BUMP-OUTS



CROSSWALK
ART



LIGHTING



PLANTING



OTHER SUGGESTIONS

EXPAND SIDEWALKS SO THERE CAN BE MORE SEATING AND SPACE FOR PEOPLE

ADDITIONAL HANDICAP AND ACCESSIBLE PARKING

USE JANE JACOBS PRINCIPALS TO ADD LIFE TO THE STREET

ENFORCE NO TURN ON RED AT FAHY 6AM-6PM

CORRECT TRAFFIC LIGHT TIMING AT 3RD AND 4TH ST INTERSECTIONS

EXERCISE

CONNECTIVITY

WHAT WOULD MAKE AN ICONIC GATEWAY TO SOUTHSIDE?

PLACE A DOT IN THE BOXES BELOW!



BUS SHELTER



LIGHTING



ART



PLAZA



OTHERS?



SO NEW ST

WHAT WOULD MAKE AN ICONIC WAY TO SOUTHSIDE?

PLACE A DOT IN THE BOXES BELOW!



BUS SHELTER



LIGHTING



ART



PLAZA

Lehigh Valley
 Lehigh University
 WRT

SO NEW ST

Here
 Lehigh Valley
 to improve
 the gateway

Lehigh Valley
 to improve
 the gateway

Lehigh Valley
 to improve
 the gateway

Lehigh Valley
 to improve
 the gateway

Lehigh Valley
 to improve
 the gateway

Lehigh Valley
 to improve
 the gateway

SO NEW ST

RESULTS/WHAT WE HEARD

WHAT WOULD MAKE AN ICONIC GATEWAY TO SOUTHSIDE?

BUS
SHELTER



LIGHTING



ART



PLAZA



OTHER SUGGESTIONS

CONSTRUCT AND ARCH (6 LIKES)

FOOD, MUSIC, AND SEATING AREAS FOR A MONTHLY COMMUNITY EVENT LIKE SAN FRANCISCO'S "OFF THE GRID"

FACADE, AWNING IMPROVEMENTS BETWEEN 4TH AND GREENWAY

KOI/REFLECTION POND

BRAND IT AND GIVE IT A NAME

INDUSTRIAL BOLD COLORS, ART

FOUR SEASON PLANTING INTEREST

INTRODUCE PROGRAMMING TO ATTRACT PEOPLE THERE

ROCK CLIMBING WALL

EXERCISE

IDENTITY

WHAT WOULD MAKE A COHESIVE STREETScape?

PLACE A DOT IN THE BOXES BELOW!



STREET FURNITURE



LIGHTING



SPECIAL PAVING



GRAPHICS



OTHERS?



SO NEW ST

WHAT WOULD MAKE A COHESIVE STREETScape?

PLACE A DOT IN THE BOXES BELOW!



STREET FURNITURE



LIGHTING



SPECIAL PAVING



GRAPHICS



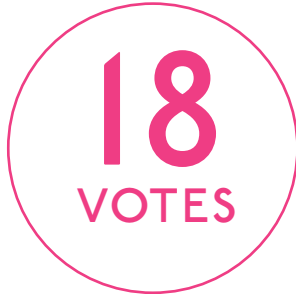
OTHERS?

SO NEW ST

RESULTS/WHAT WE HEARD

WHAT WOULD MAKE A COHESIVE STREETScape?

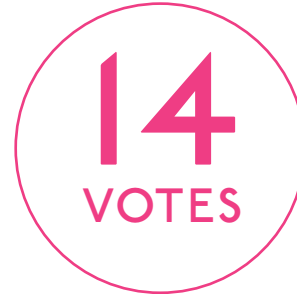
STREET
FURNITURE



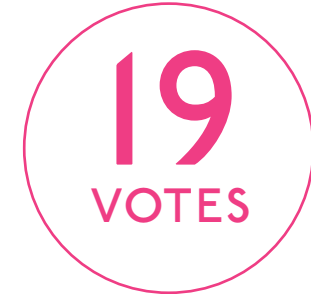
LIGHTING



SPECIAL
PAVING



GRAPHICS



OTHER SUGGESTIONS

REMOVE THE WALL AT HARRINGTON SQUARE TO MAKE PLAZA MORE OPEN (2 LIKES)

DO NOT ABANDON WHAT CURRENTLY EXISTS, EMBRACE OLDER BUILDINGS, AMPLIFY HISTORIC FACADES (2 LIKES)

SIGNS AND MAPS FOR POPULAR SPOTS (2 LIKES)

SMALL CONCERT SPACE

ICONS THAT CAN BE CARRIED THROUGHOUT SOUTH NEW STREET

INTERACTIVE CALENDAR OF EVENTS FOR WHATS HAPPENING

RESULTS/WHAT WE HEARD



MORE OUTDOOR SEATING
MORE LOCAL RESTAURANTS



WE PRESERVE THE HISTORY,
COMMERCE, AND ARCHITECTURE



ATTRACTS PEOPLE FROM OUTSIDE
IMMEDIATE AREA



OUTDOOR ACTIVITIES FOR
PEOPLE TO SPEND MORE TIME



PEOPLE FROM ALL BACKGROUNDS
CAN EQUALLY ENJOY THE SPACE



IT RESULTS IN A VIBRANT
STREETScape



BENCHES DIRECTED AT
POINTS OF INTEREST



IMPROVED BIKE LANES FOR
SAFETY



COMMITTS TO BEING AND ARTS
DISTRICT



INCREASED USAGE OF THE
GREENWAY



REDUCED CONGESTION
AND CALM VEHICLE TRAFFIC



INCREASED LIGHTING FOR
PEOPLE TO BE ACTIVE AT NIGHT



MORE OPEN ENTRANCE TO
HARRINGTON SQUARE



THERE IS A DISTINCT
ENTRANCE TO THE GREENWAY



TRASH CANS REMOVED FROM
PEDESTRIAN WALKING ZONES

ENGAGEMENT







LEHIGH
UNIVERSITY

