



Social Media, Marketing, and Communications Assistant

Position: Social Media, Marketing, and Communications Assistant

Department: Office of Sustainability

Supervisor: Audrey McSain

Pay Rate Level: Varies depending on class year and experience. This is a work study position only.

Phone: 610-758-3692

Location: 516 Brodhead Avenue

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Description: The Office of Sustainability is seeking members to become part of a team specializing in community and campus outreach through social media platforms, blog articles, website content, and a weekly events newsletter for the 2021-2022 academic year. The team will work on raising awareness and education of campus sustainability efforts as well as promoting the office's sustainability events.

Responsibilities may include:

- Generating Instagram and Facebook post ideas
- Drafting posts and posting on social media platforms
- Monitoring other social media pages for content to share
- Collaborating with Graphic Design Assistants to create infographics, fliers, and other graphics for use on social media platforms
- Promoting Office of Sustainability events
- Networking with and supporting like-minded departments, organizations, and offices on and off campus
- Writing blog articles
- Writing, editing, and expanding Office of Sustainability website content
- Developing content for a weekly sustainability events e-newsletter
- Attending weekly staff meetings

Preferred Qualifications:

- Strong writing and communication skills
- Experience with social media platforms (specifically Facebook and Instagram)
- Experience writing articles, blogs, or stories for publication

- Experience developing e-newsletter or professional email content

Notes: The intern will be expected to work 4-10 hours per week, with some variability based on event needs. This position will start in August 2021.

To Apply: Please complete the application available on [Handshake](#) or complete this [form](#). In addition, send a copy of your resume to sustainability@lehigh.edu.

Deadline: Open until filled