2016–2017 Academic Year
Today’s Agenda

- Year in Review
- Goals & Accomplishments
- Social Media Reach
- Participation in Conference
- Field Trips
- Campus Events
  - Fall
  - Spring
- Greek Houses
- Residence Halls
- Improvements for Next Academic Year
**Year In Review**

- Held 23 campus events
- Collaborated with 10 clubs/organizations

<table>
<thead>
<tr>
<th></th>
<th>Fall 2016</th>
<th>Spring 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td># of Residential Eco-Reps</td>
<td>16</td>
<td>11</td>
</tr>
<tr>
<td># of Greek Eco-Reps</td>
<td>12</td>
<td>13</td>
</tr>
<tr>
<td>% of students reached</td>
<td>51%</td>
<td>33%</td>
</tr>
<tr>
<td>% of halls/houses represented</td>
<td>36%</td>
<td>32%</td>
</tr>
<tr>
<td>Median ratio</td>
<td>1:55</td>
<td>1:44</td>
</tr>
</tbody>
</table>
Goals For This Academic Year

1. Supporting Operational Programs
2. Recruitment
3. Orientation
4. Residential Life Integration
5. Training & Teambuilding
6. Campus & Building Events
7. Metrics & Impact Assessment
Supporting Operational Programs

Goals

- Increase recycling by 10% over 2012 baseline
- Decrease waste generated on campus by 10% over 2012 baseline
- Reduce energy use per square foot by 25% over 2007 baseline
Supporting Operational Programs Cont.

ACCOMPLISHMENTS

**LEHIGH VS FORDHAM**  
October 29, 2016  
sustainability.lehigh.edu

- 1,960 LBS OF TRASH COLLECTED  
  (0.516 lb/person)
- 1,140 LBS OF RECYCLABLES COLLECTED  
  (0.190 lb/person)

36.77% DIVERSION RATE!  
RECYCLE TO WIN! GO LEHIGH!

**LEHIGH VS NAVY**  
February 15, 2017  
sustainability.lehigh.edu

- 88.14 LBS OF TRASH COLLECTED  
  (0.087 lb/person)
- 82.29 LBS OF RECYCLABLES COLLECTED  
  (0.082 lb/person)
- 41 LBS OF COMPOST COLLECTED  
  (0.041 lb/person)

58.31% DIVERSION RATE!  
RECYCLE TO WIN! GO LEHIGH!
Supporting Operational Programs Cont.

ACCOMPLISHMENTS

- From Recyclemania 2016 to 2017:
  - 9% increase in recycling diversion rate and reduce total waste by 59 tons!
Supporting Operational Programs Cont.

ACCOMPLISHMENTS

LEHIGH UNIVERSITY

NOVEMBER 2016
ENERGY
CONSERVATION
MONTH

Top 3 commitments made by faculty, staff and students:

- 66.7% pledged to turn off lights when leaving a room.
- 9.7% pledged to take shorter showers.
- 6.9% pledged to lower their thermostats.

Total kWh saved: 553 = 931 miles driven by an average passenger vehicle = 415 pounds of coal burned = 10.1 tree seedlings grown for 10 years
### Supporting Operational Programs Cont.

#### ACCOMPLISHMENTS

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Supplier</th>
<th>Date Switched</th>
<th>Cups Used per Week</th>
<th># of Cups Potentially Recycled per Semester</th>
<th>Pounds of Potential Waste Diverted per Semester (lbs)</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Psi Upsilon</td>
<td>Restaurant Store</td>
<td>August 2015</td>
<td>1200</td>
<td>18000</td>
<td>436.5</td>
<td>Only uses disposable cups on weekends</td>
</tr>
<tr>
<td>Gamma Phi Beta</td>
<td>Penn Products</td>
<td>September 2016</td>
<td>350</td>
<td>5250</td>
<td>127.31</td>
<td>Goes through 300 paper as well as plastic</td>
</tr>
<tr>
<td>Zeta Tau Alpha</td>
<td>Sysco</td>
<td>Fall 2016</td>
<td>600</td>
<td>9000</td>
<td>218.25</td>
<td>Does not purchase plastic cups</td>
</tr>
<tr>
<td>Sigma Chi</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Does not purchase plastic cups</td>
</tr>
<tr>
<td>Alpha Omicron Pi</td>
<td>Sysco</td>
<td>January 2016</td>
<td>1750</td>
<td>26250</td>
<td>636.56</td>
<td>Does not use plastic cups</td>
</tr>
<tr>
<td>Alpha Gamma Delta</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Does not use plastic cups</td>
</tr>
<tr>
<td>Phi Delta Theta</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Does not use single use plastic</td>
</tr>
<tr>
<td>Phi Kappa Theta</td>
<td>-</td>
<td>September 2016</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Switched the 16oz cups but not the 12oz</td>
</tr>
<tr>
<td>Kappa Sigma</td>
<td>-</td>
<td>-</td>
<td>1800</td>
<td>2700</td>
<td>654.12</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>*Assume 15 weeks/semester</td>
<td></td>
<td></td>
<td><strong>85500</strong></td>
<td><strong>2073.37 lbs</strong></td>
<td></td>
</tr>
</tbody>
</table>
Recruitment

GOALS
- Recruit more Eco-Reps to establish a greater presence on campus
- Reach 100% of students by 2020

ACCOMPLISHMENTS
# Recruitment Cont.

## Accomplishments

### Spring 2017 Recruitment Plan

<table>
<thead>
<tr>
<th>Task Description</th>
<th>January</th>
</tr>
</thead>
<tbody>
<tr>
<td>Club fair (Sam)</td>
<td>1/16-1/20</td>
</tr>
<tr>
<td>- 1/4 page slips (Nic)</td>
<td>1/23-1/27</td>
</tr>
<tr>
<td>Post club fair info session with food (Sam)</td>
<td></td>
</tr>
<tr>
<td>- Ice Breaker (Nic)</td>
<td></td>
</tr>
<tr>
<td>- Presentation (Nic)</td>
<td></td>
</tr>
<tr>
<td>- Promo video (Sabrina)</td>
<td></td>
</tr>
<tr>
<td>Recruitment poster (Nic)</td>
<td></td>
</tr>
<tr>
<td>Resize recruitment poster for DIBS and submit (Nic)</td>
<td></td>
</tr>
<tr>
<td>Hang up poster (Eco-Reps)</td>
<td></td>
</tr>
<tr>
<td>Social Media (Olivia)</td>
<td></td>
</tr>
<tr>
<td>- Promo video posts and possibly pin it (Olivia)</td>
<td></td>
</tr>
<tr>
<td>- Recruitment poster posts (Olivia)</td>
<td></td>
</tr>
<tr>
<td>- &quot;I am...&quot; montage posts (Olivia)</td>
<td></td>
</tr>
<tr>
<td>Chapter meetings (Greek Eco-Reps/Coordinators)</td>
<td></td>
</tr>
<tr>
<td>Meet with ADs (Coordinators)</td>
<td></td>
</tr>
</tbody>
</table>

### Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Task</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, August 20</td>
<td>8am - 12pm</td>
<td>Move into residential hall/Greek house</td>
</tr>
<tr>
<td></td>
<td>12-2pm</td>
<td>Lunch and Coordinator Training with Katharine - Lehigh’s sustainability goals, effective leadership strategies for peer-to-peer outreach, how to organize and engage students, and how to plan effective events. Prep for skit and short visual presentation</td>
</tr>
<tr>
<td>TBD</td>
<td>TBD</td>
<td>International orientation sustainability skit</td>
</tr>
<tr>
<td>TBD</td>
<td>6pm</td>
<td>International orientation short visual sustainability presentation</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Eco-Ren Coordinator dinner</td>
</tr>
</tbody>
</table>
Orientation

Goal
- Provide an opportunity for all incoming students to participate in sustainability programming

Accomplishments
Residential Life Integration

GOAL
- Integrate Eco-Reps more fully into Res. Life structure
  - RHA
  - Gryphons
  - Assistant Directors

ACCOMPLISHMENTS

Upcoming Events:

Trashion Show
Thursday, February 23rd
7:00 P.M. in STEPS Concourse

February through March is Recyclemania!
Ways you can make an impact:
Recycle consciously
Promote correct signage and bin placement in your hall
Attend Recyclemania events like the Trashion Show!

HALL WARS
DONATION DRIVE
November 28–December 9
This holiday season, which residence hall can give the most?
Bins in each hall to collect items to be donated to:

 Salvation Army
 Good Will
 Stop Hunger Food Drive

ACCEPTED ITEMS:
• Clothing
• Shoes
• Jackets
• Toys
• Books
• Canned goods
• Peanut butter
• Granola bars
• Uncooked/instant pastas/ rice
TRAINING & TEAMBUILDING

GOALS
- Enhance sustainability knowledge through Eco-Rep trainings and building better sense of community
- Enhance greek participation and engagement

ACCOMPLISHMENTS

Let’s Talk Trash & Recycling!

Presented by Lehigh University Eco-Reps
Campus & Building Events

Goals
- Host 1 campus event every 2–3 weeks
- Eco-Reps host 1 building event per month
- Increase participation in campus events

Accomplishments
23 Campus Events Held!
Metrics & Impact Assessment

**GOAL**
- Track metrics at all campus events and begin tracking metrics at building events in Spring 2017

**ACCOMPLISHMENTS**

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Details &amp; Location</th>
<th>Event Time and Date</th>
<th># of attendees</th>
<th># of coordinators</th>
<th>Dishware Ordered</th>
<th>Catering Ordered</th>
<th># of items given out</th>
<th>What Went Well?</th>
<th>What Could Be Improved?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Southside Cleanup</td>
<td>Farrington Sq</td>
<td>Sunday 4/8 at 9:30-12</td>
<td>5 eco reps around 60 total</td>
<td>2 N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>Very official, a lot of people, went well, covered a lot of area</td>
<td>No one was there when we got back, they only gave us 5 eco bags</td>
<td></td>
</tr>
<tr>
<td>Color Me Mine Mug Painting</td>
<td>Southside</td>
<td>Friday April 7th from 10pm-1am</td>
<td>101</td>
<td>2 N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>Liked the movie, Finding Nemo, people enjoyed it</td>
<td>Less waste, less food and less disposable items, give us less, trivia didn't happen!! only 3 eco repro</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Location</th>
<th>Date and Time</th>
<th># of attendees</th>
<th>Metric #1</th>
<th>Metric #2</th>
<th>What was the overall impact?</th>
<th>What</th>
</tr>
</thead>
<tbody>
<tr>
<td>Held a discussion about how corn is in most of our food products and its impact on the environment. Provided local vegetables from farmer’s market.</td>
<td>M&amp;M</td>
<td>September 18</td>
<td>22</td>
<td>22 attendees</td>
<td></td>
<td>I think we made people more aware about the amount of products that contain corn and encouraged people to pay more attention to what the products they eat really contain.</td>
<td>Next time let people know what it's all about.</td>
</tr>
<tr>
<td>Courtney Giardina, Jessie Levy, Natalie Rosato</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Integrate social media platforms to advertise our events and to reach and engage all followers.

- **Facebook: 477 Likes**
  - Event pages
  - Photo albums

- **Twitter: 276 Followers**
  - Retweets of other Lehigh offices, clubs, and organizations

- **Instagram: 249 Followers**
  - Photos of events
  - Collaborated with Zagster and @LehighBikes

Facebook Event: Color Me Mine Reusable Mug Painting
Participation in Conferences

- Participated in AASHE Conference, Green Allies Conference, and Student Sustainability Leaders Symposium
FIELD TRIPS

- Rathbone EnviroPure system field trip
- Bee hive field trip
Fall Semester Campus events
<table>
<thead>
<tr>
<th>Event</th>
<th>Targeted Behavior</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Club Expo</td>
<td>Awareness of Eco Reps on campus</td>
<td></td>
</tr>
<tr>
<td>Organic Taste Test</td>
<td>Consumer behavior and supporting of local/organic foods</td>
<td></td>
</tr>
<tr>
<td>Southside Cleanup</td>
<td>Community Service, trash and recycling, cleanup</td>
<td>APO</td>
</tr>
<tr>
<td>Food Trivia</td>
<td>Increasing understanding and awareness of food sustainability issues</td>
<td>LAD</td>
</tr>
<tr>
<td>Bath &amp; Body BINGO 5X10</td>
<td>Consumer behavior and supporting of organic and cruelty free products</td>
<td></td>
</tr>
<tr>
<td>M&amp;M Waste Audit</td>
<td>Increasing awareness of waste and recycling produced on a daily basis</td>
<td>OoS</td>
</tr>
<tr>
<td>Waste Diversion Rate: 35% Potential Diversion Rate: 60.9%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Fall Semester

Campus Events

One Hour, No Power

YOGA CLASS

unplug, save energy, and recharge your mind and body

Tuesday Nov. 15
5:30-6:30pm
Taylor Gym 3rd Floor

Sustainable Sushi Lunch

Eco-Reps and Global Union present

Monday Nov. 7
12pm-1pm
Lamberton

make your own sushi
learn about sustainably sourced seafood

space is limited so arrive early!

make & take

TURN ME OFF

Friday Nov. 4
11am-1pm
Lamberton

November is Energy Conservation Month

Come design a fun light switch cover that will remind you to turn off lights when you leave the room!

Save energy, go green!

Don't be this guy!

fuel up for finals with a

Sustainable Study Break

Wednesday 12/7
12-2pm
STEPS Concourse

Fair Trade Peet's Coffee & Fair Trade Chocolate

Bring a reusable mug to reduce waste!
<table>
<thead>
<tr>
<th>Event</th>
<th>Targeted Behavior</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Game Day Challenge</td>
<td>Proper waste and recycling behaviors</td>
<td>Office of Sustainability, Athletics, Concessions</td>
</tr>
<tr>
<td>Waste Diversion Rate: 37%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Make &amp; Take Lightswitch Covers</td>
<td>Energy conservation on a daily basis</td>
<td>Student Affairs</td>
</tr>
<tr>
<td>Sustainable Sushi Lunch</td>
<td>Consumer behavior and awareness of sustainable fishing</td>
<td>Global Union</td>
</tr>
<tr>
<td>One Hour No Power Yoga</td>
<td>Energy conservation</td>
<td>Taylor Gym</td>
</tr>
<tr>
<td>65W/Hour x 14 people= 1330W/ Hour</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cost savings = (1330/1000)x$0.36 per kwh= $0.48</td>
<td></td>
<td></td>
</tr>
<tr>
<td>If everyone did one hour of no power each day we would save $174.72 a year</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sustainable Study Break</td>
<td>Consumer behavior and awareness of Peet’s Fair Trade Coffee on campus</td>
<td>Community Growers</td>
</tr>
</tbody>
</table>
Spring Semester

Campus Events Part 1

Make and Take: Mason Jars!
Decorate your own mason jars to use instead of using disposable cups or containers!

Friday, March 24
11 AM - 2PM
Lamberton Hall

Trashion Show
Thursday, February 23rd
7:00 P.M. in STEPS Concourse

LEHIGH MEN'S BASKETBALL VS. NAVY
DATE: Wednesday, February 15th
Time: 7pm
Location: Stabler Arena
As part of Recyclemania, a friendly competition for college and university recycling programs, the waste diversion rate at the game will be compared against other schools in the competition to determine the winner!

RECYCLE TO WIN! GO LEHIGH!
## Spring Semester Campus Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Targeted Behavior</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Club Fair</td>
<td>Awareness of Eco Reps on campus</td>
<td></td>
</tr>
<tr>
<td>I &lt;3 Recycling Tabling</td>
<td>Proper recycling procedures</td>
<td></td>
</tr>
<tr>
<td>Game Day Basketball Diversion Rate: 58.3%</td>
<td>Awareness of recycling and composting behaviors</td>
<td>Office of Sustainability, Athletics, Concessions</td>
</tr>
<tr>
<td>Trashion Show</td>
<td>Upcycling and reducing waste</td>
<td></td>
</tr>
<tr>
<td>Caught Green Handed</td>
<td>Recycling and green behaviors (reusable water bottle/mug/container) biking, boarding</td>
<td></td>
</tr>
<tr>
<td>Make &amp; Take: Mason Jars</td>
<td>Reusable containers in place of daily waste</td>
<td>Office of Sustainability, Lehigh After Dark</td>
</tr>
</tbody>
</table>
Spring Semester
Campus Events Part 2

Zagster Sustainability Tour
Take a free bike tour around campus and South Bethlehem with Zagster bikes!
Tuesday, April 18

Lehigh University Presents
EARTH MONTH 2017 CELEBRATION

BEE Sustainable!
UC Front Lawn
April 12, 11am-1pm

Learn how to save the bees and take home your own bee friendly seeds!
Sponsored by the Lehigh Beekeeping Club and Lehigh Eco-Reps

Office of Sustainability
Lehigh University

Spring Southside Cleanup!
SAT, APRIL 8
10AM - 12PM

Breakfast will be provided at 9:30 A.M.
MEET AT FARRINGTON SQUARE
RAIN or SHINE!

Sponsored by:
Mayor’s Southside Task Force
CSO
Lehigh Town
Lehigh University

M&M Waste Audit
What's in your trash and recycling?
The Eco-Reps will be finding out next week!
April 4
12 P.M. - 1 P.M.
UC Front Lawn
<table>
<thead>
<tr>
<th>Event</th>
<th>Targeted Behavior</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Color Me Mine Mug Painting</td>
<td>Reducing waste through reusable mugs rather than disposable</td>
<td>Lehigh After Dark, Office of Sustainability</td>
</tr>
<tr>
<td>M&amp;M Waste Audit</td>
<td>Awareness of waste and recycling in dorms</td>
<td>Office of Sustainability</td>
</tr>
<tr>
<td>BEE Sustainable</td>
<td>Consumer awareness on sustainable actions for bees</td>
<td>Beekeeping Club</td>
</tr>
<tr>
<td>Zagster Sustainability Bike Tour</td>
<td>Awareness of sustainable locations on campus</td>
<td>Zagster, Office of Sustainability</td>
</tr>
<tr>
<td>Earth Day Fair</td>
<td>Engagement in sustainability issues and offices on campus</td>
<td>Office of Sustainability</td>
</tr>
<tr>
<td>Sustainable Study Break</td>
<td>Consumer awareness about Fair Trade products</td>
<td>Green Action</td>
</tr>
</tbody>
</table>
Greek Houses
Greek Eco-Reps Overview

- Spring 2017: Added two additional coordinators
- Waste audit competition
  - Chapters complete pre and post waste audit
  - Prizes for most improved chapter and best overall chapter
- Events
  - Houses engage in a specialized chapter events per month
  - Campus wide events throughout the semester, at least once a month
- In-chapter educational presentations
  - 24 recycling presentations per year
  - Additional presentation for houses with composting
Alpha Gamma Delta

- Reusable to-go containers
- Shower timers and music
- Light switch stickers
- Post waste audit informative poster
- Meat industry impact discussion
- 1:1 Bin placement and signage
- Trashion show and upcycling discussion at ice cream party
- Garnier Fructis #RRRSweepstakes Campaign

Lights Out For

ГАГАМБЕ

Reusable Take-Out Container Sign Out Sheet

| Number | First Name | Last Name | Date | Return
|--------|------------|-----------|------|--------
| 1      |            |           |      |        |
| 2      |            |           |      |        |
| 3      |            |           |      |        |
| 4      |            |           |      |        |
| 5      |            |           |      |        |
| 6      |            |           |      |        |
| 7      |            |           |      |        |
| 8      |            |           |      |        |
| 9      |            |           |      |        |
| 10     |            |           |      |        |
| 11     |            |           |      |        |
| 12     |            |           |      |        |
| 13     |            |           |      |        |
| 14     |            |           |      |        |
| 15     |            |           |      |        |

Thank you for taking care of this communal resource pool! For doing your part to be sustainable and protect our planet!
Rinse, Recycle, Repeat College Competition Leaderboard

Lehigh College 160 #Empties
Alpha Phi

- More conscious awareness within Sorority House (shorter showers, timing showers, leaky faucets)
- K-cup composting/recycling
- Helpful signage for composting & recycling guidelines
- Compostable to-go cups, recyclable to-go containers, reusable dishware

Alpha Omicron Pi

- Participated in...
  Monthly events including turning off the lights after hours (other than emergency lights)
  Adding collection boxes for items that complicate recycling

- Game Day Challenge
- Meatless Mondays

- Garnier #Empties National Competition
- Held a dress swap for Date Party in the fall
- Participated in the beauty product collection and collected over 30 bottles!
- Implemented plastic film recycling
- Participated in Trashion Show and Earth Day Fair

Switched to #1 Recyclable Cups

Upcycling event for Big/Little

Monthly Eco-reps events
- Lights off
- Shower Songs

Chapter Presentations
- Recycling awareness

- Participated in Trashion Show and Earth Day Fair
- Obtained missing recycling bins and correct signage
- Implemented plastic film recycling
Kappa Sigma

- Switched to US Foods as food supplier closer to campus, cut back on food deliveries
- Patio furniture made out of a recycled wood
- Switched to recyclable plastic for cups and sandwich containers

Phi Kappa Theta

- Reduced food waste by 30% over the course of the 2016-2017 school year
- Started buying recyclable, plastic 18 oz cups for drinking to be used in the 2nd and 3rd floor bathrooms
- Included at least 2 compostable food items in every meal served throughout the year
**Alpha Chi Omega**

- Collected plastic film in a box in the kitchen to be recycled at the various locations on campus.
- Participated in Meatless Mondays during Food month.
- Posted signage around the house to encourage sustainable actions.

**Psi Upsilon**

- Switched to #2 recyclable plastic cups.
- 96% recycling rate (Waste Audit, October 2016).
- Participated in Trashion Show.
- Organized house events such as
  - Water Conservation Awareness
  - Recycle Relay Race
  - Upcycling Sculpture Making
**Pi Beta Phi**
- Food inc.
- Shower races
- Garnier Fructis “empties” challenge
- Reusable lunch baskets instead of paper plates
- Empty soda can box
- Recycling/trash sorting game

**Phi Delta Theta**
- Elimination of all disposable foodware
- Focused on improving recycling rates with proper bin placement and signage
- Presentations on proper recycling and waste techniques
Zeta Tau Alpha

- Participated in...
- Make your own reusable mugs
- Trashion Show
- Composting Team!!

Sigma Chi

- No longer use Styrofoam
- 1:1 bin ratio
- Reusable dishware and silverware
- Earth Day Fair
Residence halls
Residence Halls Overview

Types of building events:

- Group activities
- Pledges to incorporate more sustainable behavior
- Improved recycling signage
- Collection of recyclable items
- Encouraged attendance at Eco-Rep campus events
- Students tested their knowledge of what qualifies as trash vs. recycling

- Students made an herb garden out of plastic bottles

- Meatless Pledge
- Coral Reef Documentary Viewing
- Power-Down No Electronics Creativity Session
- Recycling Competition
- Trash to Treasure Mural Making
M&M

- Oscar Viewing Party w/ Recycling Tips
- Upcycling Planters
- Farmers Market Zucchini Fritters
- Promoted recycling
Improvements for Next Semester

- Recruit more Eco-Reps using our new recruitment plan to have larger presence
  - % of residential halls and Greek houses represented
  - % of students reached
  - Reduce median ratio
- Improve member retention between fall and spring semesters by looking into causes for member drop off
- Focus more on metrics for building events like we did with campus events
- Increase attendance at campus events
- Continue to enhance the Eco-Rep experience
  - Fall retreat
  - Field trips
  - Team building
QUESTIONS?
Questions For You

- How can we help expand initiatives such as bottle refill stations and low flush toilets across campus?
  - Make a priority list and contact Facilities and Residential Services depending on where each is located

- How do we get issues such as overflowing trash bin problems to you?
  - Have students inform their gryphon of the problem and where it is specifically happening. They will then take the information to the appropriate people.