Thank you to the 1,189 current students, incoming students & faculty and staff who participated in our sustainable food survey and focus groups.





## MOST POPULAR DEFINITION OF HEALTHY FOOD

high protein & plant based







faculty & staff current

57% 69%

incoming students

students

76%

The majority of participants indicated that they eat animal products at least once per day.





MOST POPULAR ASPECTS AFFECTING FOOD CHOICES affordable



local

seasonal



nutritious



pesticide free

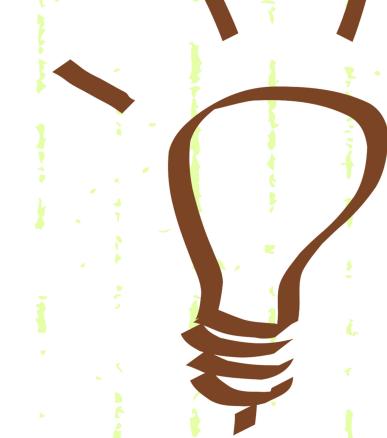


**FOCUS GROUPS AND SURVEY CONDUCTED BY** 



**LEHIGH UNIVERSITY** DINING

SOCIAL EQUITY | ECONOMIC PROSPERITY



participants are most likely to:

seek and take advice about healthy on campus eating & weight management

## Willing to pay more for sustainable food?



incoming students



current students



faculty & staff