Swap Shop Communications Assistant

Position: Swap Shop Communications Assistant  
Department: Office of Sustainability  
Supervisor: Katharine Targett Gross  
Pay Rate Level: Varies depending on class year and experience. This is a work study position only.  
Phone: 610-758-3976  
Location: Virtual/516 Brodhead Avenue  
E-Mail: kat516@lehigh.edu

Description: The Office of Sustainability is seeking a student to assist with communication efforts for Lehigh’s Swap Shop. This includes developing and managing an Instagram profile, running the Swap Shop email, coordinating donation drop-offs, and more.

Responsibilities may include:
- Post items available for pick-up regularly on Instagram:
  - See this example: Instagram
- Respond to emails and direct messages in a timely manner
- Promote the Swap Shop to the Lehigh student body
- Update drop-off time slots (drop-off time slots will vary throughout the semester)
- Coordinate claimed item pick-ups with students following Lehigh’s COVID-19 protocols
- Create a bi-weekly newsletter with an update of new inventory, items that are still available, and other relevant information
- Assist with event planning as COVID-19 restrictions lift

Preferred Qualifications:
- Strong organizational skills
- Strong writing and communication skills
- Experience with social media platforms (specifically Instagram)
- Experience writing articles, blogs, or stories for publication
- Experience developing e-newsletter or professional email content

Notes: The intern will be expected to work 4-10 hours per week, with some variability based on event needs. This position will start in February 2021.
To Apply: Please complete the application available on Handshake or complete this form. In addition, send a copy of your resume to sustainability@lehigh.edu.

Deadline: Open until filled